



Principle streams (groupings of Council services) and overview of results

Priorities

People, places and moving around
Who we are and how we live



66.02%

Leaving a legacy
Looking out for future generations



22.39%

Making decisions with you
We're in this together



11.60%

Importance



Leaving a legacy
Looking out for future generations

Score
1.77

Very important



Making decisions with you
We're in this together

Score
2.08

Very important



People, places and moving around
Who we are and how we live

Score
2.10

Very important

Scoring

1 = Extremely important
2 = Very important
3 = Moderately important

4 = Slightly important
5 = Not important

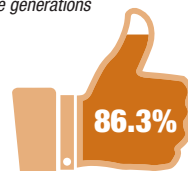
Satisfaction



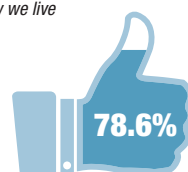
Leaving a legacy
Looking out for future generations



People, places and moving around
Who we are and how we live



Making decisions with you
We're in this together



Overall satisfaction with
Tweed Shire Council services



Council priorities – Q: What five services should be an increased priority for Council?

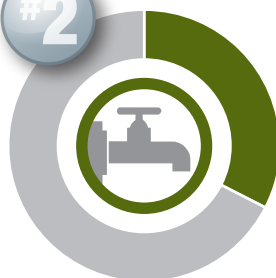
#1



Roads, Traffic, Footpaths and Cycleways

61.44%

#2



Water Supply

42.61%

#3

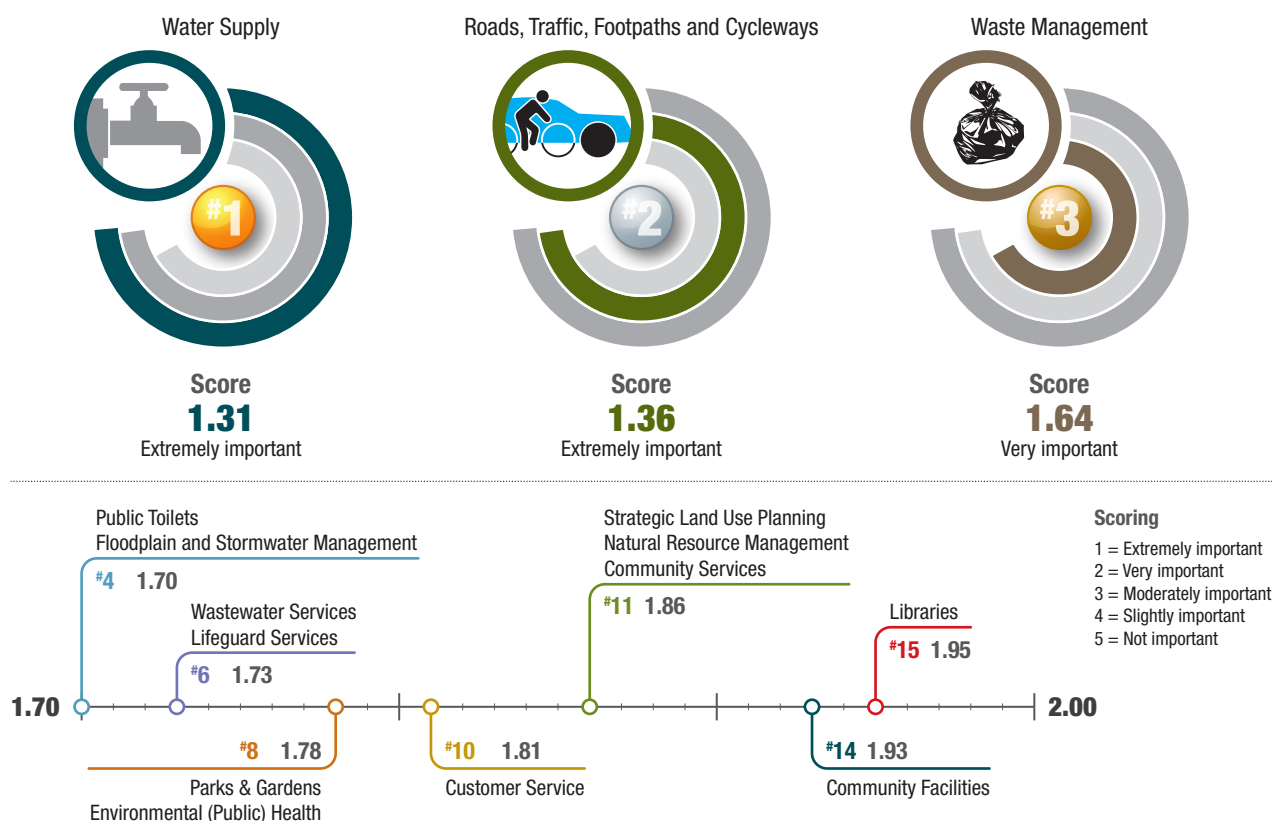


Parks and Gardens

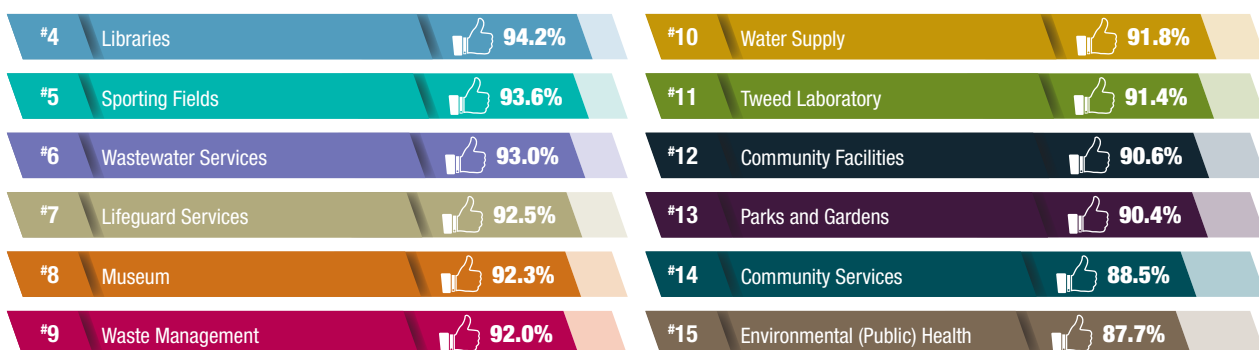
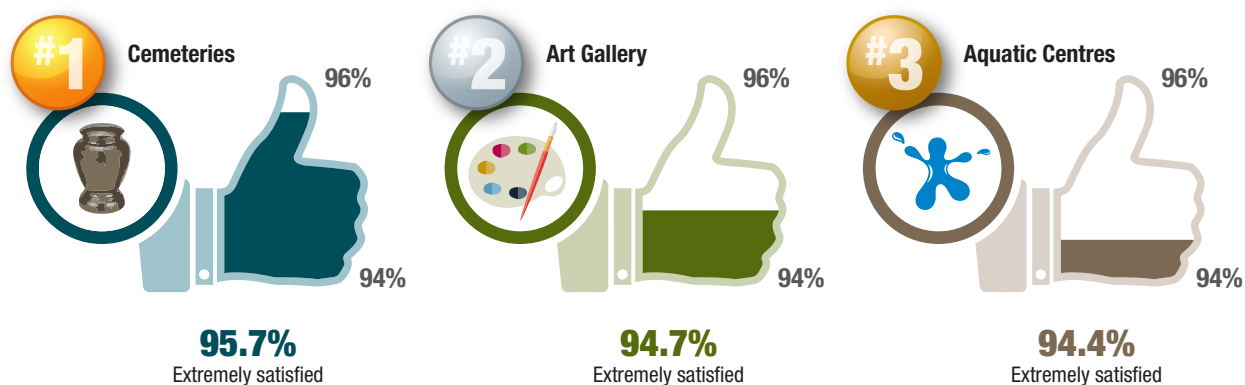
26.59%

#4	24.53%	Lifeguard Services	#10	19.33%	Public Toilets
#5	24.40%	Community Services	#11	17.52%	Floodplain/Stormwater Management
#6	23.03%	Waste Management	#12	17.39%	Libraries
#7	22.40%	Economic Development	#13	16.96%	Tourism
#8	21.77%	Strategic Land Use Planning	#14	16.96%	Environmental (Public) Health
#9	21.59%	Community Facilities	#15	16.83%	Natural Resource Management

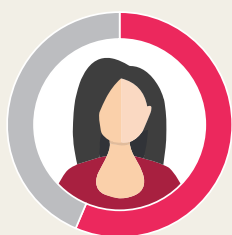
Community importance – Q: How important are these services to the community?



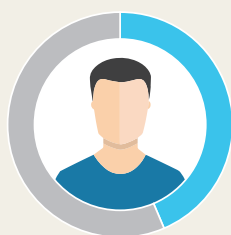
Satisfaction – Q: If you use this service, how satisfied are you with how it is delivered?



Demographics – total survey responses: **1656**



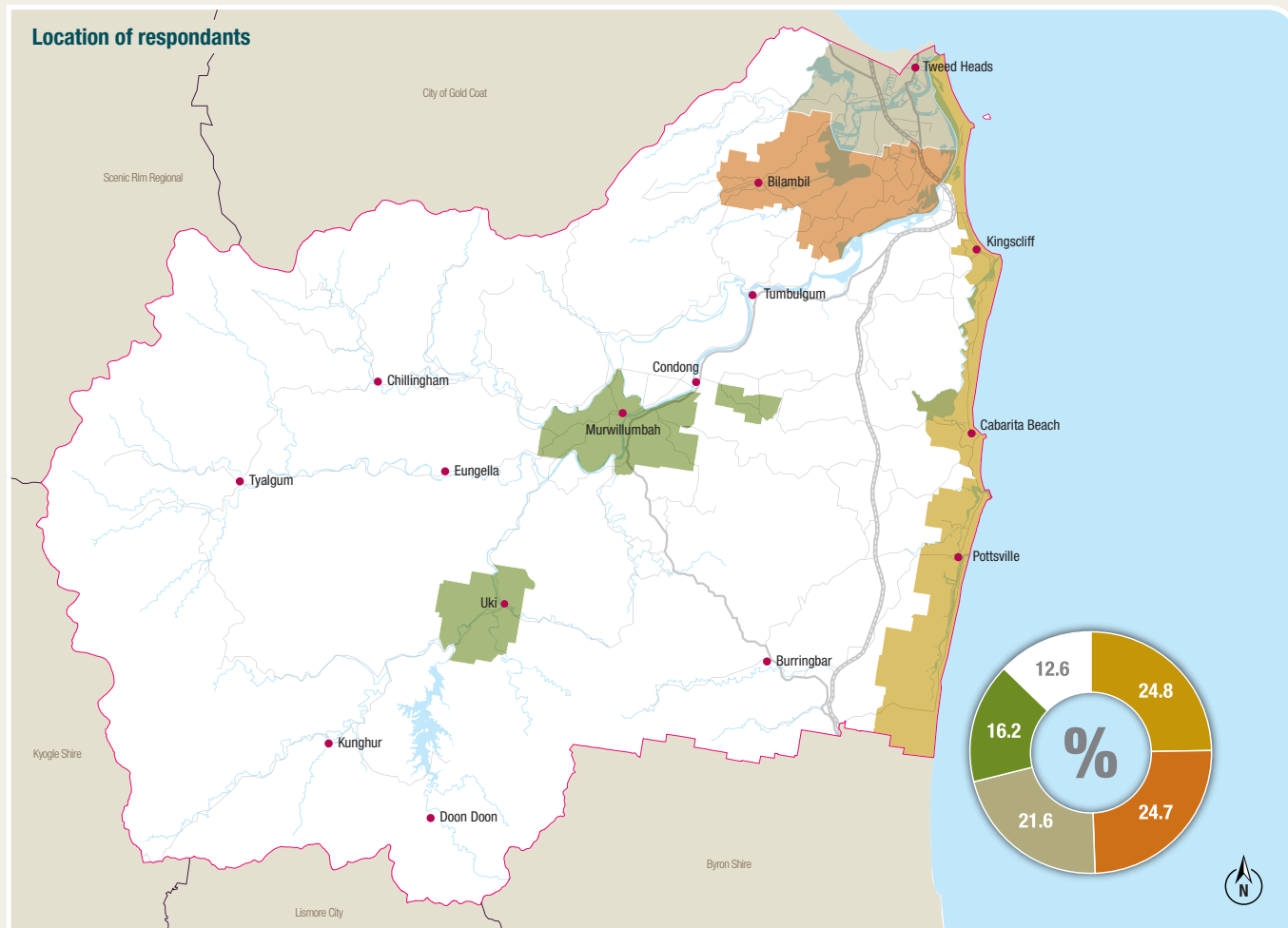
56.5%



43.5%

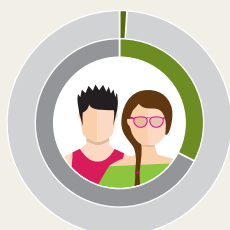
	Tweed Coast	24.8
	Bilambil/Banora Point/Terranora	24.7
	Tweed Heads/Tweed West/Tweed South	21.6
	Murwillumbah and surrounds	16.2
	Other	12.6

Location of respondents



Age of respondents

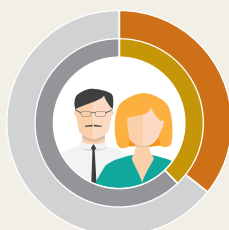
<17 – 29 years



1.3%
of total respondents

32.5%
of total pop. (2011*)

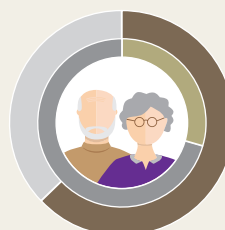
30 – 59 years



35.6%
of total respondents

37.8%
of total pop. (2011*)

>60 years



63.0%
of total respondents

29.7%
of total pop. (2011*)

*Source: Australian Bureau of Statistics, Census of Population and Housing 2006 and 2011 (<http://profile.id.com.au/tweed/five-year-age-groups?DataType=UR>)